

ADVERTISING PRICES 2021

ADVERTISING PRICES

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BANNER ON WWW.DSPE.NL

Banner 150 x 125 pxl € 250 per month

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Frequency 6 times a year; a week before publication of Mikroniek Circulation: over 5000 unique email adresses.

BANNER 295 x 177 pxl 1 x € 250 3 x € 225 6 x € 200

MIKRONIEK GUIDE - 6 EDITIONS



AD FORMATS / DIMENSIONS

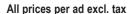
	portrait	landscape	width x height (mm)	
Publication Trim size	225 x 297		Live Area:	199 x 260
1/1 page	199 x 260		Two-page Spread bleed:	456 x 303 (incl. Trim)
1/2 page	97,5 x 260	199 x 128	Two-page Spread Live:	424 x 260
1/4 page	97,5 x 128	199 x 62	Single page bleed:	231 x 303 (incl. trim)
1/8 page	97,5 x 62	199 x 29		

CIRCULATION DETAILS

Mikroniek appears six times a year, and has a circulation of 1500 copies.

PUBLICATION TABLE 2021

nr.	deadline reservation	deadline ad materiaal	publication dates	theme (non-exclusive; with reservation)
1	13-01-21	22-01-21	26-02-21	High-tech systems
2	17-03-21	26-03-21	30-04-21	Microsystems
3	12-05-21	21-05-21	25-06-21	Precision mechatronics (incl. DSPE Conference preview)
4	21-07-21	30-07-21	03-09-21	Contamination
5	08-09-21	17-09-21	22-10-21	Big Science (incl. Precision Fair preview)
6	03-11-21	12-11-21	17-12-21	(Bio)medical precision





^{*} Mikroniek is published by DSPE in cooperation with the 'European Society for Precision Engineering and Nanotechnology' (euspen) and is circulated abroad.



GENERAL INFORMATION

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P.O.Box 80036

5600 JW Eindhoven

E info@dspe.nl

I www.dspe.nl

ADVERTISING

Sales & Services

Gerrit Kulsdom

Postbus 2317

1620 EH Hoorn

T 00 31-229-211 211

E gerrit@salesandservices.nl

I www.salesandservices.nl

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Mikroniek is *the* professional journal on precision engineering and the official organ of DSPE, The Dutch Society for Precision Engineering.

Mikroniek provides current information about technical developments in the fields of mechanics, optics and mechatronics.



Subscribers are designers, engineers, scientists, researchers, entrepreneurs and managers in the area of precision engineering, precision mechanics, mechatronics and high tech industry.

